

## Data protection

### Privacy

We have written this data protection declaration (version 11/27/2018) in order to explain to you in accordance with the provisions of the General Data Protection Regulation (EU) 2016/679 what information we collect, how we use data and what decision-making options you have as a visitor to this website.

## Automatic data storage

When you visit websites today, certain information is automatically created and stored, including on this website.

If you visit our website as you are right now, our web server (computer on which this website is stored) automatically saves data such as

- the address (URL) of the website accessed
- Browser and browser version
- the operating system used
- the address (URL) of the previously visited page (referrer URL)
- the host name and IP address of the device from which access is being made
- Date and Time

in files (web server log files).

As a rule, web server log files are stored for two weeks and then automatically deleted. We do not pass on this data, but cannot rule out that this data will be viewed in the event of illegal behavior.

According to Article 6 paragraph 1 f GDPR (lawfulness of processing), the legal basis is that there is a legitimate interest in enabling the error-free operation of this website by recording web server log files.

## Storage of personal data

Personal data that you transmit to us electronically on this website, such as name, e-mail address, address or other personal information when submitting a form or comments in the blog, will be stored by us together with the time and the IP Address used only for the purpose stated, kept safe and not passed on to third parties.

We therefore only use your personal data to communicate with those visitors who expressly request contact and to process the services and

products offered on this website. We do not pass on your personal data without your consent, but we cannot rule out that this data will be viewed in the event of illegal behavior.

If you send us personal data by e-mail - thus outside of this website - we cannot guarantee a secure transmission and the protection of your data. We recommend that you never send confidential data unencrypted by e-mail.

According to Article 6 paragraph 1 a GDPR (lawfulness of processing), the legal basis is that you give us your consent to process the data you have entered. You can revoke this consent at any time - an informal e-mail is sufficient, you will find our contact details in the imprint.

## **Rights under the General Data Protection Regulation**

According to the provisions of the GDPR, you have the following rights:

- Right to report (Article 16 GDPR)
- Right to erasure ("right to be forgotten") (Article 17 GDPR)
- Right to restriction of processing (Article 18 GDPR)
- Right to notification – obligation to notify in connection with rectification or erasure of personal data or restriction of processing (Article 19 GDPR)
- Right to data portability (Article 20 GDPR)
- Right to object (Article 21 GDPR)
- Right not to be subject to a decision based solely on automated processing, including profiling (Article 22 GDPR)

If you believe that the processing of your data violates data protection law or your data protection rights have otherwise been violated in any way, you can contact the Federal Commissioner for Data Protection and Freedom of Information (BfDI).

## Cookies

Our website uses HTTP cookies to store user-specific data.

A cookie is a short data package that is exchanged between the web browser and the web server, but is completely meaningless for them and is only used for the web application, e.g. B. an online shop, is given a meaning, such as the content of a virtual shopping cart.

There are two types of cookies: first-party cookies are created by our website, third-party cookies are created by other websites (e.g. Google Analytics).

Example cookie data:

- Name: `_ga`
- Expiry time: 2 years
- Use: differentiation of website visitors
- Sample value: `GA1.2.1326744211.152311093074`

There are three categories of cookies: strictly necessary cookies to ensure basic functions of the website, functional cookies to ensure the performance of the website and target-oriented cookies to improve the user experience. We use cookies to make our website more user-friendly. Some cookies remain stored on your end device until you delete them. They enable us to recognize your browser on your next visit.

## See cookie settings and delete cookies

If you want to see which cookies have been stored in your browser, change cookie settings or delete cookies, you can find this in your browser settings:

- Safari: Manage cookies and website data with Safari
- Firefox: Clear cookies to remove data that websites have placed on your computer
- Chrome: Delete, enable and manage cookies in Chrome
- Internet Explorer: Delete and manage cookies

If you do not want data to be stored in cookies, you can set up your browser so that it informs you about the setting of cookies and you only allow this in individual cases. You can delete cookies that are already on your computer or disable cookies at any time. The procedure for this varies depending on the browser, it is best to search for the instructions in Google with the search term "Delete cookies Chrome" or "Disable cookies Chrome" in the case of a Chrome browser or exchange the word "Chrome" for the name of your browser, e.g. E.g. Edge, Firefox, Safari.

If you generally do not allow us to use cookies, i.e. deactivate them via browser settings, some functions and pages may not work as expected.

## Newsletter Privacy Policy

If you subscribe to our newsletter, you submit the above personal data and give us the right to contact you by email. We use the data stored when registering for the newsletter exclusively for our newsletter and do not pass it on.

If you unsubscribe from the newsletter - you will find the link for this at the bottom of every newsletter - then we will delete all data that was saved with the registration for the newsletter.

## Google Maps Privacy Police

We use Google Maps from Google Inc. (1600 Amphitheater Parkway Mountain View, CA 94043, USA) on our website.

By using the functions of this map, data is transmitted to Google. You can read about which data is collected by Google and what this data is used for at <https://www.google.com/intl/de/policies/privacy/>.

## Embedded Social Media Elements Privacy Policy

We integrate elements of social media services on our website to display images, videos and texts.

By visiting pages that display these elements, data is transferred from your browser to the respective social media service and stored there. We have no access to this data.

The following links take you to the pages of the respective social media services, where it is explained how they handle your data:

- Instagram Privacy Policy: <https://help.instagram.com/519522125107875>
- The Google data protection declaration applies to YouTube:

<https://policies.google.com/privacy?hl=de>

- Facebook data policy: <https://www.facebook.com/about/privacy>

- Twitter privacy policy: <https://twitter.com/de/privacy>

## Facebook Privacy Policy

We use functions from Facebook on this website, a social media network operated by Facebook Ireland Ltd., 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland.

You can read about which functions (social plug-ins) Facebook provides at <https://developers.facebook.com/docs/plugins/>.

By visiting our website, information can be transmitted to Facebook. If you have a Facebook account, Facebook can associate this data with your personal account. If you do not want this, please log out of Facebook.

The data protection guidelines, which information Facebook collects and how they use it can be found at <https://www.facebook.com/policy.php>

## **LinkedIn Privacy Policy**

We use functions of the social media network LinkedIn from LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA on our website.

By calling up pages that use such functions, data (IP address, browser data, date and time, cookies) are transmitted to LinkedIn, stored and evaluated.

If you have a LinkedIn account and are logged in, this data will be assigned to your personal account and the data stored in it.

The privacy policy, what information LinkedIn collects and how they use it can be found at <https://www.linkedin.com/legal/privacy-policy>.

## **Updates or changes to this Privacy Policy**

We reserve the right to change or review this Privacy Policy from time to time. You can find the date of the current version under "Last modified on".

Your continued use of the Platform following the posting of such changes on our website constitutes your consent to such changes to the Privacy Policy and constitutes your agreement to be bound by the modified terms.

## **Contact us**

ons about the website, the data we collect about you or the use of this data, please contact us at [info@roland-steger.de](mailto:info@roland-steger.de).

Please provide the company information.

Last modified on \_\_\_\_ 11/28/2018 \_\_\_\_